



## PRESS RELEASE

# Natural Cosmetics Conference

# Naturkosmetik Branchen- kongress

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## Invitation to the international Natural and Organic Cosmetics Conference

It's time again: the Natural and Organic Cosmetics Conference will be held **September 27-28, 2016**, in Berlin. A multifarious program and lively discussions will once again guarantee that guests will experience two inspirational Conference days with international participants from the industry and retail trade.

The Conference language is German/English, simultaneous translation is provided.  
Further details at: [www.naturkosmetik-branchenkongress.de](http://www.naturkosmetik-branchenkongress.de)

### Five reasons why you should attend the Conference this year:

**Unique:** Be part of this exceptional trade event and benefit from the combination of a multifaceted program and international networking.

**Foresight:** Interesting topics will be viewed from a different perspective and discussed with lateral thinkers. This allows a different glimpse on current topics of the entire market development.

**Profound:** Two forums will focus on the topics *International markets* and *Procurement of raw materials*. We will provide insights into the world's largest organic cosmetics market and will discuss the responsible use of palm oil in the cosmetics industry.

**Impulses:** We take topics past their usual boundaries. Be inspired and gather ideas for future-oriented strategies.

**Best Practice:** We will provide information on successful marketing strategies, existing potential in the different distribution channels and how digitalization is changing the POS.

Meet decision makers from marketing and distribution of the entire cosmetics and natural & organic cosmetics industry, research and development, manufacturing, purchasing and procurement, manufacturers, suppliers and other trade sectors.

Beate Vogel, Conference Management, will be happy to answer your questions!  
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We look forward to meeting you!

Elfriede Dambacher  
Program Chairwoman

Beate Vogel  
Conference Management